

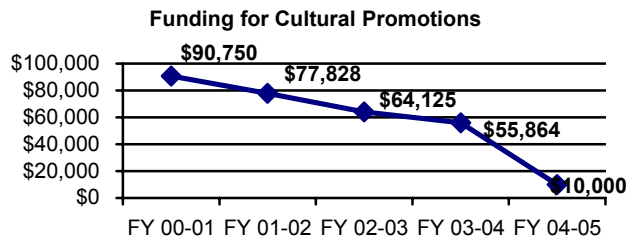
Staff Paper #6:

Events, Festivals & Arts Organizations

ISSUE: Funding to Cultural Organizations, Festivals and Outside Groups

The City of Modesto has historically provided financial support to cultural organizations, festivals and other local outside groups that enhance the quality of life in Modesto. Support is provided in the form of cash (through the Cultural, Arts, and Promotions program), through direct service (employees, goods and services provided at no cost to the organization) or through waiver of fees.

The Culture Commission has been charged with the responsibility to award direct funding to qualifying organizations through the City's Arts, Music and Promotions account. Available funding has declined since Fiscal Year 2000-01. As part of the budget reductions, Parks, Recreation and Neighborhoods Department staff is proposing to eliminate all funding in Fiscal Year 2004-05, with the exception of \$10,000 to the Fourth of July committee; the City Council approved an agreement for this event, which has a two-year cancellation clause.



In addition to direct funding, various departments provide City services to events held in Modesto throughout the year. In most cases, expenditures for staffing and other services are not recovered. The table that follows this report describes the costs of providing event and festival services by department. These costs are described in the table following this report.

CURRENT PRACTICE:

The Culture Commission makes funding recommendations for cash contributions. Each department provides required services to festivals and events as part of its operating budget.

COUNCIL OPTION #1: The Council could support the staff recommendation to discontinue direct support to outside groups and to require festivals and events to reimburse the City for its costs.

RAMIFICATIONS: Many organizations would not be able to continue to provide their events, due to the increased costs and/or lack of direct financial support.

COUNCIL OPTION #2: The Council could continue to provide funding to cultural organization and could require festivals and events to reimburse the City for its costs.

RAMIFICATIONS: Many organizations would not be able to continue to provide their events, due to the increased costs.

COUNCIL OPTION #3: The Council could discontinue to provide funding to cultural organization and could direct departments to continue to provide services at the current level.

RAMIFICATIONS: Many organizations would not be able to continue to provide their events, due to the lack of direct financial support.

COUNCIL OPTION #4 The Council could continue to provide funding to cultural organization and could direct departments to continue to provide services at the current level.

RAMIFICATIONS: Organizations would continue to provide cultural festivals and events.

COMMUNITY ORGANIZATION SUPPORT (BASELINE)

Event	PR&N Cash	PR&N In-kind	POLICE CNR	FIRE CNR	C&ED Cash	O&M CNR	IT CNR	CMO Cash
Modesto Camellia Society								100
Connecting Stanislaus								2400
Modesto Relays								5000
Tourism	293,000							
4th of July Celebration	10,000	6100	10000	1014		23597	4000	
Modesto Symphony	5,200							
Modesto Performing Arts Association	5,200							
Central California Art League	1,500							
Stanislaus Arts Council	5,000							
Hispanic Chamber of Commerce	4,000	2645	1500				2800	
Cinco de Mayo			1500	1580		3949		
Townsend Opera Players	5,200							
Red Nations & Friends	1,000							
Hmong Assoc. of Modesto	1,500		3000			3149		
International Festival	4,000	2150	5000	1580		8667	2000	
Modesto Community Concert Assoc	2,000							
Y.E.S.	1,000							
Central West Ballet	5,200					875		
Moband		4000	15000			18114	16800	
State Theatre	0		5000					
St. Andrews Society	0					500		
KKMC Board	0					5262		
Stanislaus Chinese Association	1,500							
Youth Scholarship	95,000							
International Friendship Donation	28,440							
McHenry Museum & Historical Society	2,000							
Khmer American Citizens Association	1,500							
PT Cruisers		1050	1000	87		772		
Christmas Parade		4275	1500			6915	4000	
Christmas Parade		5780	1000					
Other festivals, company events		4000	1500					
National Night Out			5000			830		
Mexican Independence Day			1000			675		
Pasta Festival						690		
Cesar Chavez Celebration						2200		
Earth Day			1000			2000		
Sund-Carrington			1000			300		
Veterans Parade			500			1140		
Stanislaus County Pet Day						500		
Assyrian Festivals			500			3000		
City/County Election Coverage							4322	
Water Rate Show							480	
League of Women Voters Debates							335	
Stanislaus Economic Dev & Workforce Alliance					67,000			
Stanislaus Partners in Education					10,000			
General Fund Total	472,240	30000	55000	4261	77000	83135	34737	7500
CNR=Cost not Recovered								
Grand Total General Fund	763,873							

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